



## PARTNER WITH US GROW YOUR BUSINESS

### OUR MISSION

The Carolina Show Ski Team is a 501c3 not for profit, competitive, entertaining, family oriented team that performs FREE water ski shows throughout the summer at Windjammer Park in Tega Cay, and other events around the Carolinas.

The Carolina Show SKi Team is a member and sanctioned under the USA Water SKi Association.

We also give back to our community in big ways. We take donations from all of our August shows and donate back to two local charities or community needs each year.

### OUR EVENTS

**EVERY FRIDAY NIGHT  
JUNE - AUGUST**

**WINDJAMMER PARK, TEGA CAY**



Scan the QR CODE to see how much fun we have!

### NEW YEARS DAY BAREFOOT TOURNAMENT

The New Year's Day Barefoot Tournament on Lake Norman is one of the longest running and most unique barefoot tournaments in the world.

#### SUPPLEMENTAL SPONSORSHIP- \$150

Can be added to any sponsorship level. Benefits include:

- Logo on the back of event T-shirt
- Recognition on social media posts promoting 2024 barefoot tournament



Learn more about the history of the tournament and scan the QR code

## SUPPORT OUR TEAM-INCREASE YOUR MARKETING REACH

### SPONSORSHIP OPPORTUNITIES

#### BOAT LOGO SPONSORSHIP- \$5000

- Boat Skin Logo - Placement for all Season
- Sponsorship Announcement during shows
- Brand placement on boats at road shows throughout the southeast
- Social Media/Digital Marketing throughout the season

#### JUMP BANNER SPONSORSHIP- \$2500

- Jump Banner - Placement for 2023 show Season
- Sponsorship Announcement during shows
- Social Media/Digital Marketing throughout the season.

#### EXCLUSIVE FRIDAY NIGHT SHOW SPONSORSHIP-\$1000

- Includes all 9 bullets below.
- Promotion space during select show
- 2-3 minute speaking opportunity during select show

#### SHARED FRIDAY NIGHT Show SPONSORSHIP-\$500

- Includes all 7 bullets below.
- Sponsorship recognition during program on select show
- Social Media- 2 posts on CSST page during the week leading up to select show
- Logo featured on Show Flyer for select show
- Inclusion in email marketing

#### COMMUNITY PARTNER SPONSORSHIP-\$250

- Includes all 3 Bullets Below
- Social Media post on CSST Facebook page: one in season and one offseason
- Logo included on Welcome Banner
- Logo placement in Digital Program Book, QR code to book included on weekly flyer

Custom sponsorship packages also available



### WHY SHOULD YOU CONSIDER SPONSORSHIP?

Face to face time with prospects and existing customers, while partnering with a community team like CSST can boost your marketing and give you hero status with the families of water skiers and their loyal fans!

- 5,505 DIGITAL FOLLOWERS THROUGH SOCIAL MEDIA AND EMAIL MARKETING
- 4,000 ATTENDEES DURING THE 2022 SEASON
- ADDITIONAL EMAIL MARKETING.
- LEARN TO SKI EVENTS- 4X/YEAR WITH 50 NEW FAMILIES
- NEWS MEDIA COVERAGE THROUGHOUT THE SEASON



TO LEARN MORE ABOUT OUR AUDIENCE INSIGHTS, BRAND AWARENESS AND OUR EVENTS, PLEASE VISIT OUR SPONSORSHIP PAGE. AND SEE HOW YOU CAN GET INVOLVED!

\*All sponsorships are subject to rain or shine for shows. We will always do our best to promote or add a date for our supporters in the case of a rained-out show.